

CONTEST UPDATE CHECKLIST

Denim & Diamonds - Santa Monica

Call day: Monday or Tuesday

Region: West

6/22 6pm- left msg.

Week: 3Date of call: 6/22

310-452-3446

Day/date of contest: Friday 6/17Spoke to Jini Delaney

1. How is your contest going? Pretty good last Friday - OJ-
Kept people @ home

2. How many contestants (couples) were entered last night? 6

3. Was the club full?
 3/4 full
 1/2 full
 1/4 full
 Less

4. Are you using your audio ad CD twice nightly? Yes/No

5. Are club personnel wearing Marlboro T-shirts and caps? Yes/No

6. Have you sent in all contestant entry forms from last night? (Envelopes were provided) Yes/No

7. What dances are your contestants doing?

- 2-step
- East Coast Swing
- West Coast Swing
- Tush Push
- Other _____

8. Is there someone else at the club actually overseeing this promotion on event nights? (Your D.I.)

Name Jini Delaney

9. Weekly winners from last night?

Didn't have people fill out forms!
 (city) Will
 (city) Caro
 (city) Diane
 (city) W/
 (city) None

10. Comments _____

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